



A LETTER FROM THE PRESIDENT

Dear ACHA Members,

First, I want to thank each of you for your continued commitment to the American Cutting Horse Association and to the sport we all care so deeply about. Our association is built on the dedication of its members, the passion of our competitors, the hard work of our show producers and affiliates, and the efforts of those who work behind the scenes to keep our industry moving forward.

As your president, I am enthusiastic about the future of the ACHA and the opportunities ahead of us. I believe we have a great foundation to build upon, and we can continue to strengthen our association by working together, listening to our members, and making thoughtful decisions that serve the long-term interests of our organization.

At the same time, enthusiasm for the future must be accompanied by honesty about where we stand today. Our members deserve to understand the direction we are taking, the priorities guiding our decisions, the challenges we face, and the progress we are making. Transparency is important to me, and I believe it is essential to building trust between our leadership and the membership we serve.

Moving forward, my goal is to communicate openly about the issues that affect our association. That means sharing not only our successes, but also the challenges we encounter, the reasoning behind important decisions, and the work that remains to be done. We may not always have every answer immediately, but our members should know that we are committed to asking the right questions, evaluating our options carefully, and acting in the best interests of the ACHA.

Our future will depend on our ability to preserve what makes this association special while remaining open to new ideas and opportunities. We must remain focused on serving our members, supporting the growth of cutting horse competition, strengthening participation, and positioning the ACHA for long-term success.

I recognize that the strength of our association comes from its membership. Your input, your involvement, and your willingness to share your perspectives are important. I encourage you to stay engaged, ask questions, offer ideas, and take an active role in shaping the future of the ACHA.

I am proud to serve as your president, and I take that responsibility seriously. My commitment is to approach this role with energy, integrity, and a clear focus on the best interests of our association. We have work ahead of us, but I believe we have good reasons to be optimistic about what we can accomplish together.

Thank you for your support, your involvement, and your continued dedication to the American Cutting Horse Association. I look forward to the road ahead and to working alongside you as we build a stronger future for our association and the sport we love.

Let's keep the conversation going. Please feel free to call or email me with your questions, ideas, or concerns.

Sincerely,

A handwritten signature in dark ink, appearing to read "J. Dublin", written in a cursive style.

John L. Dublin

President

American Cutting Horse Association

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