SPONSORSHIP LEVELS

Title Sponsorship- \$7,500

- 1.Business logo and name displayed prominently on banner at ACHA Weekend, ACHA Extravaganza, and ACHA Championship Show.
- 2.Logo placement on all Print and Web/Social Promotional Media
- 3. Listing on ACHA website w/hyperlink.
- 4. Live mentions at multiple venues on day of event.
- 5.10' x 20' Booth space at ACHA Championship Show in Belton, TX.
- 6. Exclusive Naming Rights to 1 of the 4 major ACHA events during the year.

Jacket Sponsorship - \$7,500

- 1.Business logo and name displayed prominently on banner at ACHA Weekend, ACHA Extravaganza, and ACHA Championship Show.
- 2.Logo placement on all Print and Web/Social Promotional Media
- 3.Listing on ACHA website w/hyperlink.
- 4. Live mentions at multiple venues on day of event.
- 5.10' x 20' Booth space at ACHA Championship Show in Belton, TX.
- 6. Sponsor approximately 100 ACHA Championship Show Finalist jackets or vests.

Diamond Sponsorship-\$5,000

- 1.Business logo and name displayed prominently on banner at ACHA Weekend, ACHA Extravaganza, and ACHA Championship Show.
- 2.Logo placement on all Print and Web/Social Promotional Media
- 3.Listing on ACHA website w/hyperlink.
- 4. Live mentions at multiple venues on day of event.
- 5.10' x 20' Booth space at ACHA Championship Show in Belton, TX.
- 6. This level would provide Top 10 buckles and 1 Champion Saddle for a class.

Ruby Sponsorship- \$2,500

- 1.Business logo and name displayed prominently on banner at ACHA Weekend, ACHA Extravaganza, and ACHA Championship Show.
- 2.Logo placement on all Print and Web/Social Promotional Media
- 3.Listing on ACHA website w/hyperlink.
- 4. Live mentions at multiple venues on day of event.
- 5.10' x 10' Booth space at ACHA Championship Show in Belton, TX.
- 6. This sponsorship level would provide Top 10 buckles for a class.

SPONSORSHIP LEVELS

Saddle Sponsorship- \$1,750

1.Business logo and name displayed prominently on banner at ACHA Weekend, ACHA Extravaganza, and ACHA Championship Show w/Other Saddle Sponsors. 2.Advertisements include:

- a. Logo Placement on all Printed and Web/Social Based promotional media
- b. Listing on ACHA website w/hyperlink.
- 3. Live mentions at multiple venues on day of event.
- 4.10' x 10' Booth space at ACHA Championship Show in Belton, TX.

Platinum Sponsorship - \$1,000

- 1. Business logo/name displayed prominently on banner at ACHA Weekend, ACHA Extravaganza, and ACHA Championship Show.
- 2. Advertisements include:
- a. Recognition in all mail-outs including ACHA Weekend, ACHA Extravaganza, and ACHA Championship Show.
- b. Listing on ACHA website w/hyperlink.

Gold Sponsorship- \$500

- 1. Banner at Championship Show and in mail-outs.
- 2. Listing on ACHA website w/hyperlink.
- 3. This sponsorship level would sponsor the World Champion and Reserve World Champion buckles for one class.

Silver Sponsorship- \$250

- 1. Banner at Championship Show.
- 2. Listing on ACHA website w/hyperlink.
- 3. This sponsorship level would sponsor the World Champion buckles for one class.