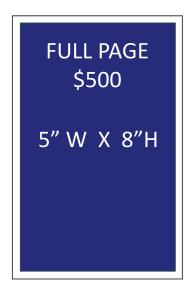
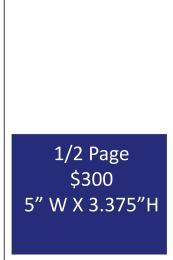


AMERICAN CUTTING HORSE ASSOCIATION

2021 OFFICIAL RULE BOOK

Advertising Rates & Mechanical Requirements
8.5 x 5.5 BOOKLET AD SIZE SHEET







Guidelines for Ads

To ensure maximum quality and avoid printing problems, please follow these guidelines for creating your ads.

- Design your ad using one of the above sizes.
- High resolution PDF files are preferred, although JPEG, EPS, PNG or TIF files in high resolution are also acceptable.
- Other formats and scannable originals may be used but the quality will not be as high.

Ad sizes above have been scaled down to show placement. Please follow dimensions under page graphic for correct size. Ads do not bleed.

CONTACT

Office: 979.836.3370 achacutting@yahoo.com

We Can Design Your Ad for You

Pick a size from the above options and then:

- (1) Provide us with copy for what you would like your ad to say.
 (Keep in mind the size you have chosen. Quarter page ads look best with only a few lines of copy.)
- (2) Want a photo in your ad? E-mail us a digital file (jpeg works best) or provide a quality photograph we can scan.
- (3) Sit back and let us do the work!

ALL ADVERTISING MATERIAL MUST BE submitted by August 1, 2020.

ACHACUTTING.ORG