



AMERICAN CUTTING HORSE ASSOCIATION

2021 OFFICIAL RULE BOOK

Advertising Rates & Mechanical Requirements

8.5 x 5.5 BOOKLET AD SIZE SHEET

<p>FULL PAGE \$500</p> <p>5" W X 8"H</p>	<p>1/2 Page \$300</p> <p>5" W X 3.375"H</p>	<p>\$150</p> <p>QUARTER Page: 2.375"w x 3.875"h</p>
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Guidelines for Ads

To ensure maximum quality and avoid printing problems, please follow these guidelines for creating your ads.

- Design your ad using one of the above sizes.
- High resolution PDF files are preferred, although JPEG, EPS, PNG or TIF files in high resolution are also acceptable.
- Other formats and scannable originals may be used but the quality will not be as high.

*Ad sizes above have been scaled down to show placement. Please follow dimensions under page graphic for correct size.
Ads do not bleed.*

We Can Design Your Ad for You

Pick a size from the above options and then:

- (1) Provide us with copy for what you would like your ad to say.
(Keep in mind the size you have chosen. Quarter page ads look best with only a few lines of copy.)
- (2) Want a photo in your ad? E-mail us a digital file (jpeg works best) or provide a quality photograph we can scan.
- (3) Sit back and let us do the work!

**ALL ADVERTISING MATERIAL MUST BE
submitted by August 1, 2020.**

CONTACT

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